

## #Hashtags of the Forest Pests Community

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In an effort to best communicate with each other and the public via Twitter, the managers of several invasive forest pest-themed Twitter accounts (see bottom of document) have compiled the following list of recommended best hashtags for tagging posts of interest. By committing to the use of consistent hashtags whenever appropriate, our hope is that all stakeholders will benefit from more streamlined information dissemination.

### BEST HASHTAGS

#ALHB	Asian longhorned beetle, used to replace problematic #ALB (see below)
#ashtrees	Suggested for use, pertaining to emerald ash borer information
#citizenscience	Used well by Twitter community
#EAB	Commonly used by a wide variety of stakeholders
#firewood	Used well by Twitter community
#forestpests	Used well by Twitter community
#invasive	Used well by Twitter community, <i>as an adjective</i>
#InvSp	Used well by Twitter community, <i>as an end tag</i>

### LESS PREFERABLE HASHTAGS

#ashtree	Singular (instead of plural) is less suggested - use <b>#ashtrees</b> instead.
#foresthealth	Easily confused with account @foresthealth, also complicated by (human) healthcare companies named Forest Health- use <b>#forestpests</b> instead.
#invasives	Underused and lacks continuity- see #invasivespecies below for two suggested alternatives.
#invasivespecies	Arguably too long, yet frequently used. Suggested alternatives: use <b>#InvSp</b> as a short end tag, or <b>#invasive species</b> if embedded in a phrase.

### INADVISABLE HASHTAGS

#ALB	Despite seeming useful for Asian longhorned beetle, this tag is overwhelmed by Albany, Albuquerque, and other unrelated uses - use <b>#ALHB as an end tag</b>
#citsci, #citscience	Both are underused and lack continuity - use <b>#citizenscience</b>
#DMF	Overwhelmed by other uses and isn't understood by the public to mean Don't Move Firewood - use <b>don't move #firewood</b>

### RELATED HASHTAGS

#KnowBeforeYouGo	Used pretty well by Forest Service and various State parks and rec groups
#treechat	Useful event on Tuesdays 2 - 3pm Eastern time
#TreeCheckMonth	August is Tree Check Month, organized by USDA APHIS ALB Program
#treetuesday	Used by arborists and general tree community on Tuesdays

Current editors and contributors:

@**emeraldashborer**, Robin Osborne, Michigan State University  
@**dntmovefirewood**, Leigh Greenwood, The Nature Conservancy  
@**foresthealth**, Michael Bohne, US Forest Service  
@**mainebugwatch**, Karen Coluzzi, Maine Department of Agriculture  
@**masspests**, Jennifer Forman Orth, Massachusetts Department of Agricultural Resources  
@**NHDFL**, Jennifer Weimer, New Hampshire Division of Forests and Lands  
@**stopALB**, Kiersten Schroeder and Natalie Hoover, broadhead (contractors for USDA APHIS ALB Program)

If you would like to contribute to future issues of this document, email Leigh (@dntmovefirewood) at LGreenwood@tnc.org

Permanent link: <http://www.dontmovefirewood.org/resources/forest-pests-hashtags-v1>